

OUR VISION

We aspire to be recognised as one of the world's top 50 global universities by 2050

OUR MISSION

To provide world-class education, research and community engagement for the advancement of the prosperity and welfare of our communities

HOW DO WE WANT TO BE KNOWN?



Relevance and Quality



Distinctiveness and Excellence



Positive Impact



Institute of Tomorrow

WHAT DO WE WANT TO BE KNOWN FOR?

2017 Priorities

UWA student experience

- Enhancing the quality of the teaching and the student experience
- Develop an academic mentoring scheme
- Research-led teaching

Drive excellence in valued research

- International academic recruitment campaign
- Strategy to enhance industry collaboration
- Translate results of research to the community at large

Enhance external relationships and reputation with our communities

- Raise profile in local, national and international media
- Develop and implement Business Development strategy
- Expand quality and relevance of international partnerships and collaborations

Sustainability

- Plan campus of the future
- Implement priority IT projects
- High performance culture

2018: REVIEW 2020 STRATEGY



10-YEAR VISION



STRATEGIC PLAN 2030